

Message Text

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DRAFTED BY: ARA:HWSHLAUDEMAN:MPH

APPROVED BY: ARA:HWSHALUDEMAN

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FM SECSTATE WASHDC

TO AMEMBASSY LIMA IMMEDIATE

C O N F I D E N T I A L STATE 055034

FOR ASSISTANT SECRETARY ROGERS

FOLLOWING REPEAT STATE 055034 (TOSEC 352) ACTION JERUSALEM,
MARCH 12TH:

QUOTE

C O N F I D E N T I A L STATE 055034

TOSEC 352

E.O. 11652: NGDS

TAGS: ESTC, CPAS, MEX, CU

SUBJECT: ACTION MEMORANDUM: CUBAN TRADE LICENSES (S/S NO. 7505013)

FOR THE SECRETARY FROM ARA - BOWDLER, ACTING

PROBLEM:

1. YOU APPROVED THE LICENSE FOR CHRYSLER'S MEXICAN SUB-
SIDIARY TO PARTICIPATE IN THE HAVAN TRADE FAIR (MARCH 21 - 31)
AND ASKED THAT THE OTHER FOUR PENDING APPLICATIONS FOR TRADE
BY CANADIAN SUBSIDIARIES OF AMERICAN CORPORATIONS BE DEFERRED
UNTIL YOUR RETURN.

2. WE NOW HAVE FOUR ADDITIONAL APPLICATIONS RELATED TO PARTICI-
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PATION BY MEXICAN FIRMS IN THE HAVANA FAIR. THESE REQUIRE

ACTION IN THE NEXT FEW DAYS IF THE FIRMS ARE TO MEET THEIR DEADLINES.

--FORD MOTOR COMPANY'S SUBSIDIARY WANTS TO PAY THE PASSAGE OF TWO OF ITS MEXICAN EMPLOYEES TO ATTEND THE FAIR (ABOUT DOLS 400);

--THE SUBSIDAIARY OF BECTON-DICKINSON INTENDS TO SEND REPRESENTATIVES AND EXHIBIT DOLS 160 WORTH OF SURGICAL INSTRUMENTS;

-- THE BENNETT PUMP CO. HAS A 30.2 INTEREST IN A MEXICAN FIRM WHICH DESIRES TO EXHIBIT GASOLINE PUMPS WITH 12 PERCENT US ORIGIN COMPONENTS;

--AMERICAN MOTORES HAS APPLIED ON BEHALF OF ITS MEXICAN OUTLET (62 PERCENT OWNERSHIP BY THE MEXICAN GOVERNMENT) TO EXHIBIT TWO JEEPS AND TWO PASSENGER CARS CONTAINING ABOUT 40 PERCENT US COMPONENTS.

3. THE FIRST TWO OF THESE APPLICATIONS ARE DEMINIMUS THE THIRD REQUIRES ONLY A COMMERCE LICENSE FOR A SMALL PERCENTE OF US COMPONENTS. THE FOURTH IS COMPARABLE TO THE CHRYSLER APPLICATION AND DIRECTLY INVOLVES THE MEXICAN GOVERNMENT. THE GOM IS PRESSING ALL THESE FIRMS TO PARTICIPATE IN THE FAIR. GIVEN GOM POSITION, AND THE NEED TO ENSURE EQUITABLE TREATMENT OF AMERICAN CORPORATIONS, I BELEIVE THESE APPLICATIONS SHOULD BE GRANTED. EB AND L CONCUR.

RECOMMENDATION:

THAT YOU AUTHORIZE THE LICENSES FOR FORD, BECTON-DICKINSON, BENNETT PUMB AND AMERICAN MOTORS.

APPROVE DISAPPROVE INGERSOLL UNQUOTE INGERSOLL

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